

FOR IMMEDIATE RELEASE - December 6th, 2005
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**ONE OF CANADA'S FASTEST GROWING COMPANIES CONTINUES TO
RISE**
Solution Providers Asked to Share SOA Knowledge Via Live Web Cast



Winnipeg, Canada - Wadood Ibrahim, CEO of Protegra, will speak this Friday at the University of Manitoba regarding one of the most relevant business and technology innovations available to organizations today. According to the University of Manitoba, SOA, or Service Oriented Architecture "is one of the biggest breakthroughs in software design and deployment since the advent of the Internet."

Mr. Ibrahim's presentation, *Services Oriented Architecture: Business or Technology?* can be seen LIVE and ONLINE on December 9th, 2005 at 1:00pm Winnipeg time through a web cast (after moving from an 80 person theatre, the in-person 120 seat theatre has been sold out). Event sponsors: University of Manitoba Faculty of Engineering and CANARIE www.canarie.ca/about/index.html - Canada's advanced Internet development organization.

Service Oriented Architecture is a business and technology trend that enables large organizations to streamline their business processes across departmental boundaries. It is both business architecture and technology architecture. The benefits of SOA are two-fold:

- SOA allows companies to rapidly change their processes while having systems workflow keep pace. Through SOA, companies meet the demands of a constantly evolving industry
- SOA enables companies to reduce development costs of internal systems by leveraging existing system assets at a level that was previously not possible, translating into real business value. System building blocks are tailored to the size of the host company

Although this trend has just recently emerged as an industry "hot topic", it has always been part of Protegra's approach, which is why people are calling on Protegra to share its knowledge. "Protegra has been providing this service for years," says Wadood Ibrahim. "Organizations quickly see its potential impact in real dollars."

[Watch the presentation online](#) (52 minutes, requires [RealPlayer](#) to be installed on your computer).

For more information on this release, to arrange an interview, or to request editorial stories written by Protegra, please contact John Pineau at 204.837.2491.

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