



FOR IMMEDIATE RELEASE  
February 12, 2008

## **Protegra Marks 10 Years of Business Success**

### **Strong Growth Attributed to People, Clients and Approach**

Winnipeg, Canada – In 2008, Protegra, a business performance consulting and information technology solutions company celebrates 10 successful years in business. In the last decade, Protegra has grown from a small business of three IT professionals to one of Canada's 100 fastest-growing companies, with more than 70 employees and a global client base.

With a staff that now includes senior business consultants and analysts, innovative IT architects and experienced software developers, Protegra has sustained growth with steadily increasing annual revenues.

Employees drive Protegra's success – highly trained professionals who deliver quality and, in many cases, award-winning work. The Parks Reservation System, a custom-designed program for Manitoba Conservation, named Project of the Year by the Project Management Institute, is one such example.

"Protegra is all about people and it always has been," says Wadood Ibrahim, Protegra's CEO and one of the original founders. "If a company takes care of its people, they will take care of the business."

Taking care of people also means taking care of clients. "We take a great deal of pride in the strong relationships we create and the services we offer our clients," says Ibrahim. "Without the dedication of our clients we would not be where we are today."

Protegra applies "Lean" principles that focus on achieving the client's business objectives with high quality solutions and minimal waste. Within the Lean model, there is a focus on delivering "early and often". Lessons learned from each delivery are incorporated in subsequent iterations. The technology solutions produced by Protegra are innovative and more importantly, relevant to the business solution.

Although Protegra's track record already reflects its success – 10 years in business with loyal clients, award recognition on all levels and high employee retention – in many ways the company is still in its infancy, and is still growing. "We're just in the beginning stages of Protegra's life," says Ibrahim.

"Protegra" is a name derived from "professionals with integrity" – and that's the foundation of the company. By collaborating with clients to ensure they reach their business goals, Protegra achieves its own business objectives.

Protegra solves complex business problems and tough IT issues within public sectors and corporations across Canada, in the United States, Europe and Japan.

**For more information, please contact:**  
Ryan Caligiuri, Communications Coordinator  
204.488.5690  
[Ryan.Caligiuri@Protegra.com](mailto:Ryan.Caligiuri@Protegra.com)